



MD. ARIFUR RAHMAN

CONTACT

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Section-2, Block-A, Road-4,
House-55/2, Rainkhola, Mirpur-2,
Dhaka-1216

COMPUTER LITERACY & SKILLS

- Front-End Web Development
- CRM Management (WordPress)
- Digital Marketing (Social Media, Google, YouTube)
- Adobe Illustrator CC 2019
- Adobe Photoshop CC 2019
- Microsoft Office Applications (Excel, Word, PowerPoint, Outlook)

PERSONAL INFORMATION

Father's Name : Md. Mashiur Rahman
Mother's Name : Salina Akter
Death of Birth : 24/03/2001
Gender : Male
Marital Status : Unmarried
Nationality : Bangladeshi (By Born)
National Id No. : 4658722865
Religion : Islam
Permanent Address : Vill:+Post-office:
Kulkandi, Post-Code: 2022 Upazilla:
Islampur, Zilla: Jamalpur

LANGUAGE

- Bangla: Native
- English: Proficient

EXTRACURRICULAR ACTIVITIES

- Ex-Cadet Under Officer (CUO) of Bangladesh National Cadet Corps (BNCC). Successfully completed Historic Victory Day Pared 2022 and other national and social programs.
- Bangladesh Scouts
- BD Clean
- NGO

CAREER OBJECTIVE

Results-driven English Language and Literature graduate with expertise in digital marketing and graphic design, complemented by strong analytical, communication, and leadership skills. Experienced in managing client relationships, coordinating projects, and delivering solutions that optimize business operations. As a former Cadet Under Officer in Bangladesh national Cadet Corps (BNCC), brings disciplined teamwork, strategic planning, and leadership abilities to contribute effectively to commercial growth and operational excellence in a dynamic professional environment. Eager to apply creativity, problem-solving, and strategic insight to drive business success and enhance client satisfaction.

JOB EXPERIENCE

Executive, Digital Marketing & Graphics Design

NexGen Edu & Overseas

72 NR Tower, Pragati Sarani, baridhara J Block, Gulshan, Dhaka-1212

From 15 September 2024 - Continuing

Duties/Responsibilities:

I have been working as a digital marketer and graphics designer at NexGen Edu and Overseas. Generating leads through social media marketing and google ads. Designing Facebook post posters (through Illustrator, Photoshop, Canva), AI Videos, editing videos with Capcut and color grading them and other contents that are necessary for running ads without any problem and generating unique leads. I am also managing the website through CRM (WordPress).

EDUCATIONAL QUALIFICATIONS

Bachelor of Arts (B.A. Hon's)

Institute : Dhaka Commerce College

University : National University

Department : English Language and Literature

CGPA : 3.09 (Out of 4.00)

Session : 2019-2020

Higher Secondary School Certificate (HSC)

Institute : Cantonment Public School and College, Mymensingh

Group : Science

Passing Year : 2019

GPA : 3.92 (Out of 5.00)

Board : Dhaka

Secondary School Certificate (SSC)

Institute : Kulkandi S N High School

Group : Science

Passing Year : 2017

GPA : 5.00 (Out of 5.00)

Board : Dhaka

REFERENCES

1. Nowrin Islam

Associate Director - Corporate Affairs, Brand & Marketing

Standard Chartered Bangladesh

Mobile: +8801711-083453

Email: nowrin@2813@gmail.com

67 Gulshan Avenue, Gulshan, Dhaka-1212

2. Prince Mahamud

Officer, Regulatory Reporting,

Core Operations (Export), Trade Services, Savar OBU

Standard Chartered Bank

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Address: Savar EPZ